

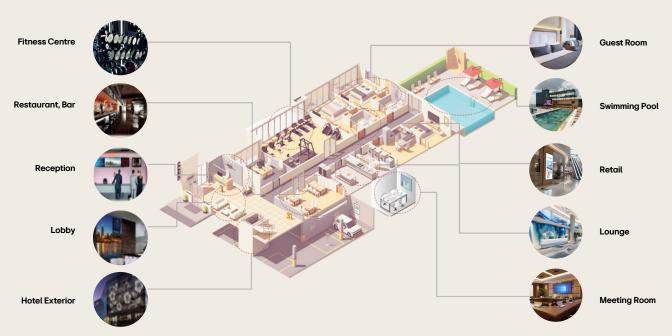
**Hospitality & Accommodation** 

LG Information Display



## Projects | Tenders | Upgrades | Replacements

Specialised for the hotels, LG develops innovative displays, including Pro. Centric Smart TVs, informative open-frame displays for lobbies and other signage options.



<sup>\*</sup> Image simulated for illustration purposes. Actual may be different.



#### **LG Hospitality Solutions**

## Projects | Tenders | Upgrades | Replacements

LG Electronics has a wide range of signage products including OLED, LED, Standard, Interactive, and Commercial TVs.

With LG's unique technology, we can capture the attention of customers and provide a variety of contents in various spaces such as hotel rooms and public spaces.

Full Line-up Display Outstanding Technology Comprehensive Solution

LED	OLED	Standard	Interactive	CommercialTV	Software / Service
	Marie Tomas		David Constitut		Google Cast  Built-in Google  Chrome Cast  M
Micro & Indoor/Outdoor LED	Transparent OLED	UHD/FHD	Interactive Digital Board	Hotel TV	LG Pro:Centric
		- St.			LG ConnectedCare
					LG SuperSign
136" All -in-One LED	Curved	Video Wall	One:Quick Series	SuperSign TV	



## LG Hospitality TVs - Hotel & Short Stays

#### **LG Hospitality Solutions**

LG Hospitality TVs are designed Hotels for customise messages to guests, design Guest User Interface (GUI), and automatically erase login details upon check out. Server is required for integration with Hotel PMS (i.e. Oracle). Besides the TVs, other products are essential for full AV functionality. They are:

- Hospitality Server (On-Prem or Cloud)
- License per TV

- Built-in Casting
- · PMS Integration

## 4K UHD Hospitality TV

**UR761H | UR765H** 43" | 50" | 55" | 65" | 75"





## 4K UHD Hospitality TV

**UM767H** 43" | 50" | 55" | 65" | 75"

#### Key features

- 4K UHD 3.840 x 2.160
- Pro:Centric Platform
- Quick Menu



#### Key features

- Resolution: 3,840 x 2,160
- Pro:Centric Solutions
- · Slim Design









## LG SMART TVs - BTR, PBSA & Long Stays

#### **LG Hospitality Solutions**

This TV is similar to the residential ones, but for commercial purposes. It comes with a minimum of 3-year warranty (up to 5 years) and includes main apps such as Netflix, Amazon, YouTube, etc. In terms of privacy, Hotels need to delete all login details manually once guests check out. This is an affordable option, with one-off cost only.

## 4K UHD SMART TV

#### UT801C

43" | 50" | 55" | 65" | 75" | 86"



- Built-in Google Casting
- Resolution: 3,840 × 2,160
- ThinQ Al and HGiG
- Thrilling Sports Experience







## LG Commercial TVs - Common Areas / Meeting Rooms

**LG Hospitality Solutions** 

LG Business Solutions is committed to providing commercial electronic products that helps business perform better. We offer a wide range of products, including information displays and digital signage for advertising with a clear and attractive view.

## 4K UHD Commercial TV

#### **UR640S**

43" | 50" | 55" | 65" | 75" | 86"

#### **Key features**

- Resolution: 3,840 x 2,160
- from 300 400 nits, 16/7
- Slim Depth Design
- Landscape Only
- Compatible with AV Control Systems
- LG SuperSign Control









## 4K UHD Commercial Signage

**UH5N** 43" | 49" | 55" | 65" | 75" | 86" | 98"

#### Key features

- Resolution: 3,840 x 2,160
- 500 nit, 24/7
- Slim Depth Design
- Compatible with AV Control Systems
- Landscape & Portrait
- webOS Smart Platform







## Pro:Centric Solution - Hospitality CMS\*

### LG Pro: Centric Solution Features



## Group and Remote Management

Pro:Centric is a centralised TV management solution. It is ideal for integrated management, helping hotels customise their content and deliver intuitive, interactive services to clients. With Pro:Centric Direct, multiple properties can be managed together as one.



# Interactive Service and Advertisement

With Pro:Centric Solution, guests can request hotel services such as room cleaning and laundry at the click of a button, while hotel managers can provide them with personalised advertisements and messaging.





## SuperSign Solution - Signage CMS

#### **LG Hospitality Solutions**



# LG SuperSign cms



Content

Creation



Content Distribution



Device Management



Additional Features

# LG SuperSign Cloud



Control





Reduced Initial Cost



Reduced Initial Cost



Professional Content Partners

#### Easy to Use Content Management Solution

LG SuperSign CMS is a comprehensive content management solution that simplifies the process by offering a wide range of features.

Users can easily create, edit, and schedule content for distribution across various LG devices. The software also allows for real-time data display by connecting to external databases, making it ideal for showcasing information like weather conditions or flight status updates that can be automatically updated and shown in real-time.

\* Design, Art, and Music services are only available to customers with paid subscriptions.

#### Enhance Creativity and Efficiency with Cloud Content Management

With a network connection, you can operate the display from any location at any time. Equipment from different locations can be centrally managed, improving efficiency.

Cloud server-based solutions have lower initial costs compared to onpremise solutions as they don't require physical servers. Professional content partnerships allow you to access a vast collection of templates and other creative assets that cater to their unique business requirements

> \* Please be aware that additional purchases are necessary to access these features.





Built-in Google Chrome Cast<sup>™</sup>











Built-in Google Chrome Cast ™

support the major mirroring technologies



Easy to get started

No need to install another Apps / Devices



iOS, MacOS, Android, Chrome OS, Windows





Live streaming to YouTube











# Innovate Today for a Sustainable Tomorrow

#### **LG Hospitality Solutions**

From manufacturers to consumers, present to the future generation, and technology to sustainable earth, we create a better future for humanity through sustainable innovations for everyone.



### High Efficiency Lighting Technology

Saving up to 42% of electricity (\* LG MAGNIT & LG Bloc)



Back cover with Recycled resins



# Reducing Environmental Pollutant

LG OLED technology decreases plastic usage by up to 90% in comparison with conventional LCD displays.



Automatic adjustment by

environmental changes



## **Integrated Solutions**

#### **LG Hospitality Solutions**

Besides the provision of Displays, LG Hospitality All-in-One Solution package is aimed not only to maximize the procurement and purchasing process but also to provide cost efficiencies. With the support of one LG point of contact for all appliances, short and long-term accommodation providers can benefit from a streamlined path to implement goods into their properties such as:





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