



Innovation for a Better Business
LG Commercial Display Solutions

Hospitality



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More info www.lgcommercial.com

YouTube [youtube.com/c/LGCommercialDisplay](https://www.youtube.com/c/LGCommercialDisplay)

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Hotel



In hotels, TVs play a crucial role to deliver rooms' first impression to guest stepping into their rooms. Hotel managers make a ceaseless effort to provide guests with enjoyable and informative content services while their staying. With LG Pro:Centric Hotel TV and Signage Solutions, hotel managers can create customized guest caring contents in a simple and easier way.



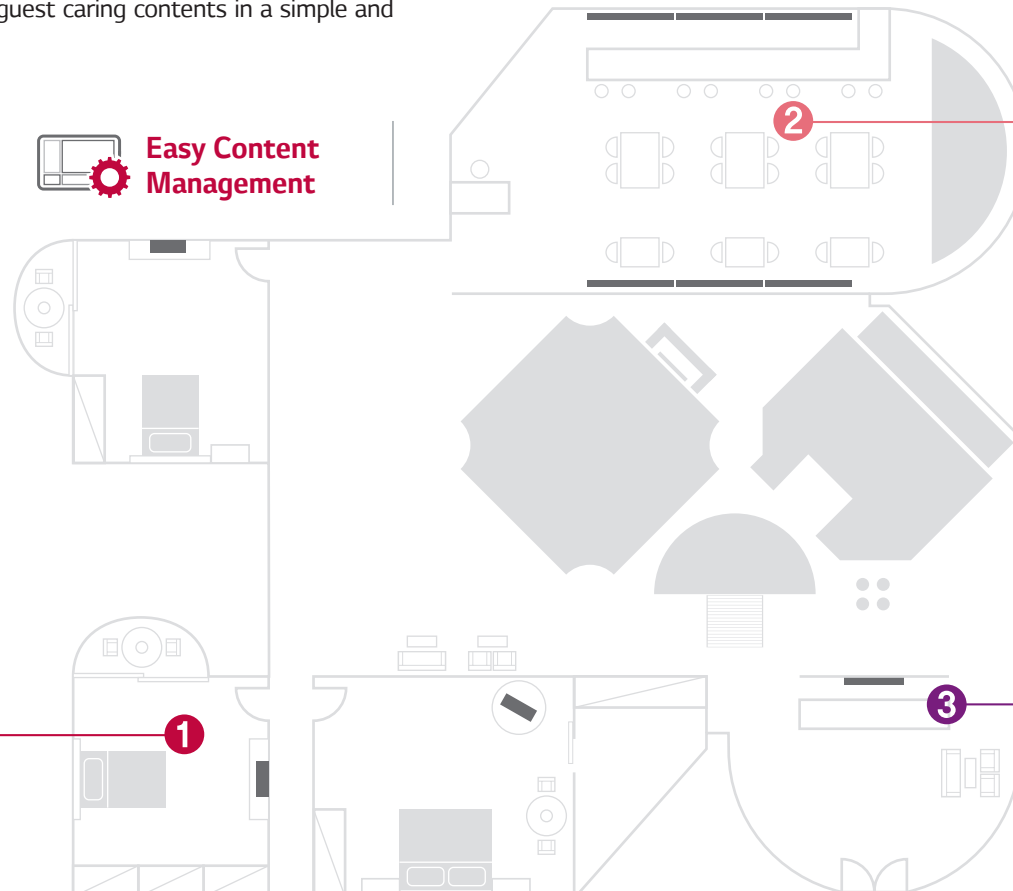
Smart Connectivity



Remote Diagnostics



Easy Content Management



Hotel Bar



SuperSign™ TV 8P

Installed in Bar for enjoyable TV entertainment and commercial message.

LX540S
LX530S

Application Scenes

Guest Room



Hotel TV 4P

Installed inside guest rooms for entertainment of guests.

• Pro:Centric Smart : LY960H, LY761H, LY760H, LX761H
• Pro:Centric V : LY541H, LY540H, LX541H, LX530H, LX330H, LX320H

Hotel Lobby



Commercial Lite 10P

Installed in reception desk or concierge at lobby for hotel information.

LX341C
LX330C
LX320C
LX310C
LX330C

Hotel TV

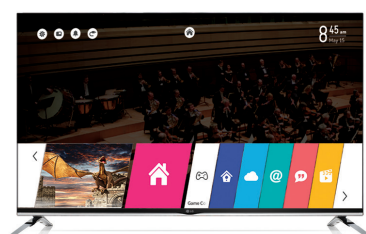
Pro:Centric[®] SMART

Pro:Centric SMART TVs provide premium looking design and convenient connectivity for guest to fully utilize their personal network devices connected to the in-room TV.

webOS

webOS Commercial TV

LG Pro:Centric SMART offers webOS Commercial TV user interface and customizable tools that our partners can optimize their Hotel TVs with IP-based programs to provide premium hotel services.



Simple Customization



Soft AP

Soft AP means software enabled Access Point. This "virtual" Wi-Fi feature executes by software working on the device to create a wireless hotspot. LG Commercial Smart TV enables guests to share secured content sharing between TV and their own devices when Soft AP is on.



Soft AP



LY960H

- 55", 47", 42"
- DVB-T2/C/S2
- webOS
- FHD/3D
- Hybrid Streaming
- Smart Home
- Commercial Smart Share
- Cinema Screen Design
- Pro:Centric Application 3.5
- Remote Diagnostics
- EzManager(Auto Configuration)
- DRM : Pro:Idiom
- External Power
- Frontal Speaker



LY761H

- 55", 47", 42", 32"
- DVB-T2/C/S2
- webOS
- FHD
- Hybrid Streaming
- Smart Home
- Commercial Smart Share
- Slim-Edge design (Case Top Design)
- Pro:CentricApplication 3.5
- Remote Diagnostics
- EzManager (Auto Configuration)
- DRM : Pro:Idiom
- External Power
- Swivel



LY760H

- 55", 47", 42", 32"
- DVB-T2/C/S2
- webOS
- FHD
- Hybrid Streaming
- Smart Home
- Commercial Smart Share
- Slim-Edge design (Case Top Design)
- Pro:Centric Application 3.5
- Remote Diagnostics
- EzManager (Auto Configuration)
- DRM : Pro:Idiom
- External Power



LX761H

- 55", 49", 43", 40", 32"
- DVB-T2/C/S2
- webOS
- FHD
- Hybrid Streaming
- Smart Home
- Commercial Smart Share
- Pro:Centric Application 3.5
- Remote Diagnostics
- EzManager (Auto Configuration)
- DRM : Pro:Idiom
- External Power
- Swivel



Cinema Screen Design*

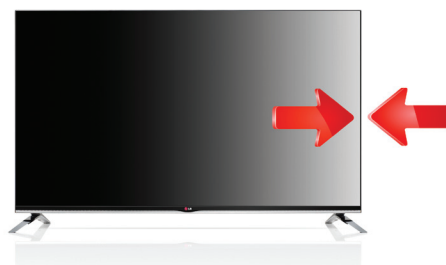
The display is a seamless, edge-to-edge panel of glass over an ultra-slim, almost unnoticeable bezel. It's a sleek, elegant, virtually border-free design that will appeal to even the most refined sense of style. Your guests will love the stunning picture while it's on and marvel at its appearance while it's off.



Cinema Screen



Frontal speaker



Super Slim Bezel

*LY960H



GUEST ROOM : SUITE ROOM / STANDARD ROOM

Pro:Centric® V

Pro: Centric® V series help your guests to have a more comfortable and convenient experience in their rooms. Hotel IT manager can also operate all guest room TVs with centralized management on one system.



LY541H

- 47", 42", 32"
- DVB-T2/C/S2
- FHD
- Pro:Centric Application 3.5
- Remote Diagnostics
- EzManager (Auto Configuration)
- Ext. Clock Compatibility
- External Power
- MHL



LY540H

- 47", 42", 32"
- DVB-T2/C/S2
- FHD
- Pro:Centric Application 3.5
- Remote Diagnostics
- EzManager (Auto Configuration)
- Ext. Clock Compatibility
- External Power
- MHL



LY540H

- 28", 22"
- DVB-T2/C/S2
- HD
- Pro:Centric Application 3.5
- Remote Diagnostics
- EzManager (Auto Configuration)
- External Power
- MHL



LX541H

- 55", 49", 43", 40", 32"
- DVB-T2/C/S2
- FHD
- Pro:Centric Application 3.5
- Remote Diagnostics
- EzManager (Auto Configuration)
- Ext. Clock Compatibility
- External Power
- Welcome Video/Welcome Screen
- Instant On
- Swivel
- MHL



LX530H

- 28", 22"
- DVB-T2/C/S2
- HD
- Pro:Centric Application 3.5
- Remote Diagnostics
- EzManager (Auto Configuration)
- External Power
- Welcome Video/Welcome Screen
- Instant On
- MHL



LX330H

- 42", 32"
- 42" : FHD, 32" : HD
- DVB-T2/C/S2
- Pro:Centric Application 3.5
- EzManager (Auto Configuration)
- Welcome Video/Welcome Screen
- Self Diagnostics
- HDMI-CEC/HTNG-CEC
- USB Cloning
- IR Out
- USB Auto Playback
- Intelligent Sensor
- MHL



LX320H

- 42", 32"
- 42" : FHD, 32" : HD
- DVB-T/C
- Pro:Centric Application 3.5
- EzManager (Auto Configuration)
- Welcome Video/Welcome Screen
- Self Diagnostics
- HDMI-CEC/HTNG-CEC
- USB Cloning
- IR Out
- USB Auto Playback
- Intelligent Sensor
- MHL

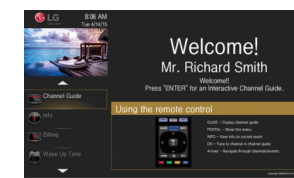


The Pro:Centric® Application enabled with the Pro:Centric® server provides customizable templates. With those templates, hoteliers can add the hotel branded portal pages and channels. It also offers guest-centric services, such as a Welcome Page with the guest's name, Auto Language Setting and Billing Information with the Property Management System(PMS) interface.

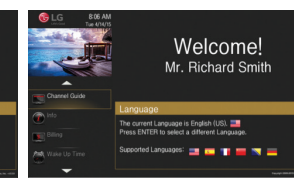


Enhanced Customer Experience

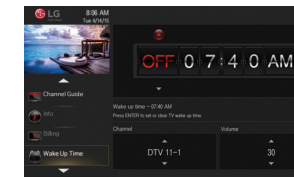
Personalize the page with the Pro:Centric® Applications(PCA) which improves guests' in-room experience as well as providing a variety of additional features conveniently just for your customers



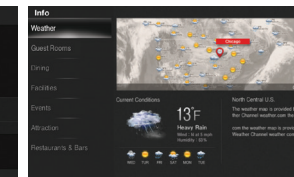
Welcome Page



Auto Language Setting



Wake-up Setting



Weather Information

Personalized Pages

When linked with the Property Management System, it provides a Welcome Page with the guest name, Auto Language Setting and Billing information with the guest's name.

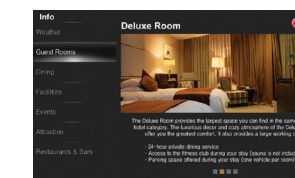
Various Additional Features

PCA serves the convenience of the guest through a Wake-up setting, Weather Information, Map Service, and much more functions that you can choose from



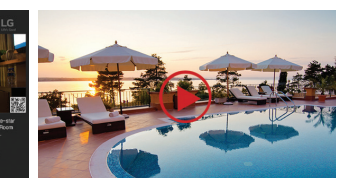
Easy Content Creation & Management

Pro:Centric® allow you to create your own content and manage up to 8 hotel channels which can be specialized for your Hotel. It provides you a solution that easily customizable for your Hotel Service.



Customizable Pages

8 sections with 40 pages of billboards can be made with the web based editing tool.



Hotel Channel Spooling

Operation of up to 8 hotel channels can offer various information and added services.

My Pro:Centric®

MyPro:Centric® enables our partners to create their own contents based on a various SDK such as Java and flash, which gives flexibility for unique and different hospitality service.

SuperSign™ TV

With SuperSign™ software, a shop owner can create or manage promotional contents easily and show both commercial information and TV program at the same time.



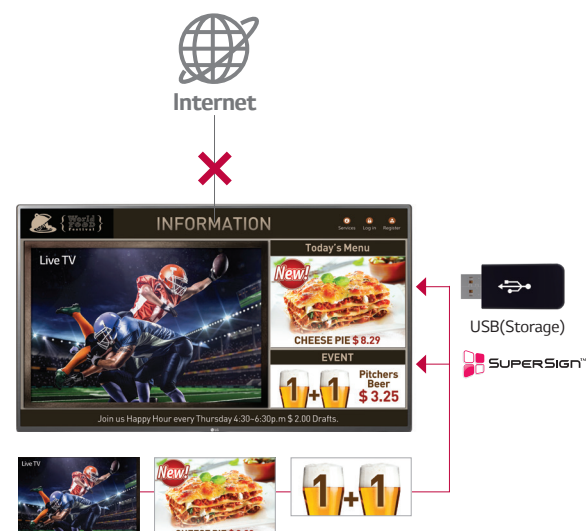
Simple Connectivity

With built-in SoC* and Wi-Fi dongle support, installation has been simplified. By removing the external media player and Ethernet/RS232C cables, the total cost of ownership (TCO) can be reduced.
* System on Chip



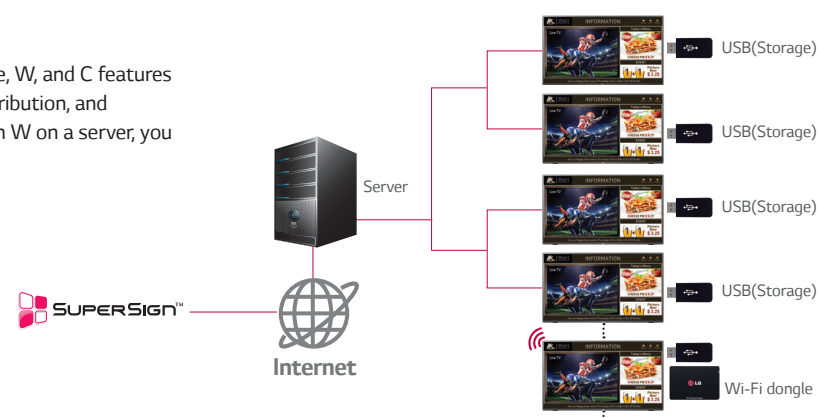
Fail Over

The USB failover function enables content to be displayed without dead spots when no input signal is available. It supports files in JPG format with a maximum file size of 10 MB.



Content Management

The SuperSign™ Solution includes SuperSign Lite, W, and C features to provide digital media editing, scheduling, distribution, and management capabilities. By installing SuperSign W on a server, you can manage up to 1000 TVs.



LX540S

- 60", 55", 49"
- DVB-T2/C/S2
- Welcome Screen
- USB Cloning
- IR-Out
- USB auto playback
- SuperSign Lite/W/C 3.0 compatibility
- Wi-Fi dongle ready
- Fail over
- MHL



LX530S

- 42"
- DVB-T2/C/S2
- Welcome Screen
- USB Cloning
- IR-Out
- USB auto playback
- SuperSign Lite/W/C 3.0 compatibility
- Wi-Fi dongle ready
- Fail over
- MHL



Commercial Lite

Commercial Lite TV is designed specifically for hospitality and business environments. With its simplified installation and maintenance options, hotel IT managers can organize hospitable contents for guests and customers easily.



LX341C

- 60", 55", 49"
- FHD
- DVB-T2/C/S2
- Welcome Video/Welcome Screen
- Self Diagnostics
- HDMI-CEC/HTNG-CEC
- USB Cloning
- IR Out
- USB Auto Playback
- Intelligent Sensor
- MHL



LX330C

- 42", 32"
- 42" : FHD, 32" : HD
- DVB-T2/C/S2
- Welcome Video/Welcome Screen
- Self Diagnostics
- HDMI-CEC/HTNG-CEC
- USB Cloning
- IR Out
- USB Auto Playback
- Intelligent Sensor
- MHL



LX320C

- 42", 32"
- 42" : FHD, 32" : HD
- DVB-T/C
- Welcome Video/Welcome Screen
- Self Diagnostics
- HDMI-CEC/HTNG-CEC
- USB Cloning
- IR Out
- USB Auto Playback
- Intelligent Sensor
- MHL



LX320C

- 28", 22"
- HD
- DVB-T/C
- Welcome Video/Welcome Screen
- Self Diagnostics
- HDMI-CEC/HTNG-CEC
- USB Cloning
- IR Out
- USB Auto Playback
- MHL



LX310C

- 49", 43"
- FHD
- DVB-T/C
- Welcome Video/Welcome Screen
- Self Diagnostics
- HDMI-CEC/HTNG-CEC
- USB Cloning
- IR Out
- USB Auto Playback
- MHL



LX300C

- 32"
- HD
- DVB-T/C
- Welcome Video/Welcome Screen
- Self Diagnostics
- HDMI-CEC/HTNG-CEC
- USB Cloning
- IR Out
- USB Auto Playback

Peripherals

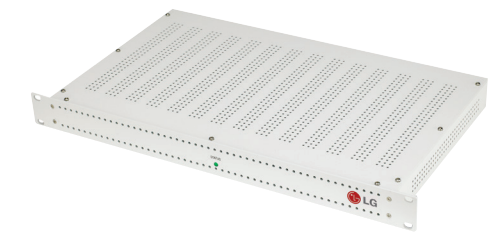
Set top box



STB-3000

- Supports HTML5, Java, Flash
- Web Browser, Embedded Smart Apps
- Guest Connectivity : DLNA, WiDi, Smart Mirroring, WiFiDirect
- Embedded Pro.Idiom® decryption

Server Solution



PCS200R

- Simple Installation
- Minimal Head-End rack space
- 1U height, 19" rack mountable
- Web Editor/Content Wizard
- P2020 e500v2 dual core SoC
- 2GB 800MHz DDR3 SDRAM
- Supports Pro:Centric Application

Solutions for SuperSign™ TV



Web-based Contents Authoring and Operation Solution Player

- Connections Up to 50 Clients
- Solution Suitable for SMB
- Supports Dual Content Editor in both PC App and Web



Web-based Contents Authoring and Operation Solution Player

- Licensed Version
- Connections Up to 1,000 Clients
- Solution Suitable for Enterprise
- Multi-User Account Management
- Supports Dual Content Editor in both PC App and Web



Monitor Control & Auto Calibration S/W

- Remote Monitor Control Solution
- Enhanced Auto Calibration - More Accurate Color Adjustment in 2-3 Minutes